

# WebWorldcenter

a web development company of Pakistan

**Venue: La Feista, Bhimber Road, Gujrat Phone:**

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**Trainer: Mr. Faisal Hassan (MS/MPhil IT, BSCS)**

## Certified Web Developer

Batch # [3] • Starting from [15 May 2017].

Get an **Experience Internship Letter & Certificate** on course completion to target the job market (specially in UAE) or start developing with online platforms like **Fiverr, Upwork**

### Course Description

Learn quick ways of professional Web Development, and develop professional websites without using any computer programming languages.

### Course Objectives

“To provide professional training to the learners, imparting fundamental knowledge, skills, tips, techniques, methodologies and software required for Quick Professional Website Development and work with online platforms like Fiverr, Upwork”

### Teaching Methodology

Lecture with multimedia presentations, trainer will explain each and every possible point by implementing in front of the students.

### Course Duration, Schedule and Fee

<b>Duration:</b>	<b>1 Month, 4 Sessions of 3 Hours Each</b>
<b>Start from:</b>	<b>20 Aug 2017 – Please contact for new date</b>
<b>Days:</b>	Every <b>Sunday</b>
<b>Timings:</b>	<b>12 pm to 3 pm (3 hours/day)</b>
<b>Fee:</b>	<b>Actual Price: [Rs. 12,500/-] Limited Time Offer: [Rs. 5,500/-]</b>

### Who Should Attend the Training?

- IT and Management Students
- Business Owners
- Fresh Graduates
- Web Designers and Developers
- IT Professionals

- Company Employees

### Eligibility Criteria

Candidate must possess at least Matriculation degree.

### Course Contents

#### Foundational Knowledge

- Networking & Internet
- Domain (TLD, ccTLD, gTLD) & Hosting (Types)
- Website & its types; Dynamic & Static
- Blogs, Web, CMS, Social Community, Application
- Buying Techniques & Resources
- Name servers, Whois Information. Information Privacy
- How to Manage Domain Control Panel(Detailed)
- How to Manage Hosting Control Panel(Detailed)

#### WordPress

- What is WordPress? How can WordPress help me? How much does WordPress cost? How/where do I get WordPress?
- Reserving a domain name, Choosing web hosting
- Installation & Configuration
- Local Host & Installing WAMP
- Understanding the folders
- Creating & Connecting DB
- Understanding Posts, Pages, Sidebar, Search, Themes, Sliders, Menus, Users, Media Gallery, Setting, Forms
- Searching & Installing Themes
- Configuration of Plugins
- Configuration of Widgets
- Using Page Builder
- Using Short codes

#### Developing Websites Using WordPress

- Company Website, Blog Website, Ecommerce Website
- **Domain & Hosting Control Panel**
- Managing Domain Control Panel & Hosting Control Panel
- Email Accounts, Databases, File Management, FTP
- Accounts, Redirections

#### WordPress Advance/Expert Level

- Migrating WP from localhost to server
- Managing Users & Roles, WordPress Upgrades, Security
- Configuration & Customization of Premium Themes
- Understanding Directory Structure & Initial Manipulation

#### Adobe Photoshop (Optional)

Introduction Logo Designing & Image Editing

#### How to Register for Training?

1- Call 0321-6224232 & schedule your meeting with us Staff. (Visit WebWorldCenter Office in our working hours).

2- Visit <https://goo.gl/eqXQay> for registration